

# Happy 1st Birthday to the Mansfield District Leisure Trust

Residents across Mansfield are attempting to get fitter and healthier according to figures released today by the Mansfield District Leisure Trust.

The data shows that over the past 12 months there has been 14% more visits and a 58% increase in membership across the district's five leisure centres: Meden Sports Centre; Oak Tree Leisure Centre; Rebecca Adlington Swimming Centre; River Maun Recreation Centre; and Water Meadows Swimming and Fitness Complex.

The announcement comes as the Trust, together with its managing agent Serco, celebrates its first year of delivering leisure services to the people of Mansfield.

Mansfield District Leisure Trust credits the large increase in usage to the numerous changes and improvements it has made since taking over service delivery on 1st May 2012. These include:

- Extended opening hours. After listening to customer feedback the majority of centres now open an hour earlier each morning to allow users to make use of the facilities before work.
- A price freeze and price drops. Membership prices have been held at 2012 levels and adults and juniors using the gym on a pay as you go basis now pay less to exercise.
- Lower priced and new membership packages. The Trust has introduced new packages for the unemployed and over 60s, as well as family swim options, swim-only, "gym, swim and health suite" and lower priced all-inclusive deals.
- Investment in refurbishing the gym at Oak Tree and Water Meadows.
- Facelifts and refurbished gym equipment at Meden, River Maun and the Rebecca Adlington Swimming Centre.
- Swimming Lessons incentive scheme which allows children whose parents sign-up for

12 months of swimming lessons via direct debit benefit from unlimited free swimming at any other time.

- Reduction in carbon footprint. The Trust has undertaken improvement works to building management and the control of the utility consumption which have dramatically reduced its carbon footprint.

Brian Taylor, Trust Chair of the Mansfield District Leisure Trust said:

"It's been an incredible first year and I'm delighted that the improvements we've made have driven a substantial increase in usage across the board from the very young to the very old. We plan to build on our success and continue to improve the facilities to best meet the needs of the local community."

Portfolio holder for the Environment at Mansfield District Council, Councillor Philip Shields said:

"This is a great example of how partnership working can create a fantastic service for the benefit of all leisure users across our District.

"It is great to see how far the service has come in a relatively short time with investment in facilities, new activities and reduced pricing options."

So, there has never been a better time to come and check out your local Meden Leisure Centre, especially as long term contract commitments have also been removed, with memberships from as little as £14.95 per month.

For more information about the centre, the facilities available or to join online go to: [www.mansfieldleisure.com](http://www.mansfieldleisure.com)

or call Meden Leisure centre on 0345 001 0002



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